

SCRIPT SUGGESTIONS FOR TEXTING YOUR NETWORK

Below are several options you can choose from when texting for donations. Feel free to use them as you see them or transcribe into your own words!

Option 1: Straightforward:

Hi [Name] I hope you're doing well! I wanted to share something meaningful I'm involved in — I've joined Essex County Habitat for Humanity's Women Build 2026. It's an inspiring group of women coming together to help build safe, affordable homes in our community.

I'm working toward a fundraising goal of \$[XX], and every gift — truly, any amount — makes a difference. If you'd like to support me, you can use this link; Click donate and search for my name: [Women Build 2026](#)

Thank you so much for considering — it really means a lot to me! 💛

Option 2: Warm & Personal

Hi [Name]! 💛 I'm participating in Essex County Habitat's Women Build and raising \$[XX] to help build an affordable home for a local family. Would you consider making a donation to support me? Every dollar makes a difference! Here's the link (just click donate and search for my name): [Women Build 2026](#) Thank you so much!

Option 3: Super Short & Direct

Hi! I'm raising \$[XX] for Essex County Habitat's Women Build. Can you help me reach my goal? Every gift counts! Donate here: [Women Build 2026](#) (click donate & search my name). Thank you! 💛

Option 4: More Relational

Hi [Name] — I wanted to share something meaningful I'm involved in. I'm building with Essex County Habitat's Women Build and fundraising \$[XX] to support affordable homeownership. It would mean so much to have your support. Here's my link: [Women Build 2026](#) (click donate & search for my name). Thank you! 💛

Option 5: Final Push / Deadline Text

Hi! I'm in the final stretch of my Women Build fundraiser and still need \$[XX] to reach my goal. Would you be willing to chip in? Every amount helps! Here's the link: [Women Build 2026](#) Thank you for cheering me on! 💛