

SCRIPT SUGGESTIONS FOR SOCIAL MEDIA USE

Below are a few scripts you can use for social media fundraising. The first grouping is for general social media use, and I also have some specific recommendations for Facebook, Instagram and LinkedIn.

General Social Media Use:

Option 1: Warm & Personal

I'm proud to be part of Essex County Habitat for Humanity's Women Build 🧡 — a powerful group of women coming together to build strength, stability, and self-reliance through affordable homeownership.

I'm raising \$[XX] to support this effort, and I'd be so grateful for your support. Every gift makes a difference!

Donate here; click donate and search for my name: [Women Build 2026](#)

Thank you for helping us build brighter futures!

Option 2: Short & Direct

I'm building with Essex County Habitat's Women Build and raising \$[XX] to help create affordable homes in our community.

Will you help me reach my goal? Every dollar counts!

Donate here: [Women Build 2026](#) (click donate & search my name)

Thank you for your support!

Option 3: Community-Focused & Inspiring

When women come together, we build more than homes — we build hope.

I'm participating in Essex County Habitat for Humanity's Women Build and fundraising \$[XX] to help a local family achieve affordable homeownership.

Join me in making a difference: [Women Build 2026](#) (click donate & search my name)

Thank you for being part of this movement!

FACEBOOK: (More Storytelling + Community Focus)

I'm excited to share that I'm participating in Essex County Habitat for Humanity's **Women Build** 🧡

This incredible initiative brings women together to build strength, stability, and self-reliance through affordable homeownership right here in our community.

I've committed to raising \$[XX] to support the build, and I would truly appreciate your help. Every donation — no matter the size — moves us closer to helping a local family achieve the dream of homeownership.

If you'd like to support me, please visit the link below click donate and search for my name. Thank you for cheering me on and being part of this meaningful work!

[Women Build 2026](#)

INSTAGRAM: (Shorter + Inspirational)

Proud to be building with @EssexCountyHabitat's **Women Build** 🧡💪

When women come together, we build more than homes — we build hope.

I'm raising \$[XX] to support affordable homeownership in our community. Every gift makes a difference!

Donate at the link in my bio (click donate & search my name!)

[Women Build 2026](#)

#WomenBuild #HabitatForHumanity #BuildingHope

LinkedIn (Professional + Impact-Oriented)

I'm proud to be participating in Essex County Habitat for Humanity's **Women Build**, a coalition of women working to expand access to affordable homeownership in our community.

As part of this effort, I'm raising \$[XX] to help build strength, stability, and self-reliance for a local family. I'm inspired by what we can accomplish when women lead and support one another.

If you'd like to contribute, please visit the link below, click donate and search for my name. Thank you for supporting this important work.

[Women Build 2026](#)