

SCRIPTS FOR EMAILING YOUR NETWORK

Here are a few scripts you can use when reaching out to your network by email. Feel free to use as is or transcribe into your own words

Option 1: Personal & Heartfelt (More relational and story-driven)

Subject: Join Me in Building Hope with Women Build

Hi [Name],

I hope you're doing well! I wanted to share something meaningful I've recently become part of. I've joined Essex County Habitat for Humanity's Women Build — an inspiring group of women coming together to help build strength, stability, and self-reliance through affordable homeownership.

This cause is close to my heart because safe, stable housing changes everything for a family. It creates opportunity, security, and a foundation for the future.

I've committed to raising \$[XX] to support this effort, and I would truly be grateful for your support. Every donation — no matter the size — helps move us closer to welcoming a family home.

If you'd like to contribute, you can visit this link and click donate & search for my name: [Women Build 2026](#)

Thank you for considering and for always being so supportive. It means more than you know.

With gratitude,
[Your Name]

Option 2: Community-Focused & Inspiring (Emphasizes impact and collective effort)

Subject: When Women Come Together, We Build More Than Homes

Hello [Name],

I'm excited to share that I'm participating in Essex County Habitat for Humanity's Women Build — a powerful initiative that brings women together to expand access to safe, affordable housing in our community.

Women Build is about more than construction. It's about collaboration, empowerment, and creating lasting change for local families.

As part of this effort, I'm raising \$[XX] to support the build. Every dollar helps create strength, stability, and self-reliance for a family working toward homeownership.

If you feel moved to support this work, I'd be so grateful. You can donate by visiting the link below click donate and searching for my name:

[Women Build 2026](#)

Thank you for being part of a community that believes everyone deserves a decent place to live.

Warmly,

[Your Name]

Option 3: Shorter & Direct (But Still Warm) (Great for busy audiences)

Subject: Will You Support My Women Build Fundraiser?

Hi [Name],

I'm reaching out to share that I'm participating in Essex County Habitat for Humanity's Women Build and raising \$[XX] to help support affordable homeownership in our community.

It would mean so much to have your support. Every contribution — large or small — truly makes a difference.

If you'd like to donate, please visit this link and search for my name:

[Women Build 2026](#)

Thank you for considering and for cheering me on!

Best,

[Your Name]

Option 4: Close friends and family (Here's a more casual, heartfelt version)

Subject: A Small Favor — I'm Building with Women Build

Hi [Name],

I wanted to share something that's really meaningful to me. I've joined Essex County Habitat for Humanity's Women Build, and I'll be helping build a home alongside an incredible group of women who are working to make affordable homeownership possible for a local family.

As part of participating, I've committed to raising \$[XX]. I know we all get a lot of requests, so please don't feel any pressure — but if you're able to give even a small amount, it would truly mean so much to me. Every dollar helps bring a family one step closer to a safe, stable home.

Here's my link if you'd like to take a look (just click donate & search my name):

[Women Build 2026](#)

Thank you for always supporting the things that matter to me. I'm so grateful for you.

Love,

[Your Name]

Option 5: More formal (Good when you want a little more professional voice)

Subject: Help Me Build Strength, Stability & Self-Reliance with Women Build

Hello [Name],

I hope you're doing well! I'm reaching out because I'm excited to share that I've joined Essex County Habitat for Humanity's Women Build — a powerful group of women coming together to build strength, stability, and self-reliance through affordable homeownership.

Women Build is more than just a day on the construction site. It's a movement fueled by women supporting women — lifting up families in our community and helping ensure everyone has a safe, decent place to call home.

As part of this effort, I'm working to raise \$[XX] to support the build, and I would be so grateful for your support. Every gift — no matter the size — makes a meaningful difference and brings us one step closer to opening the door to a brighter future for a local family.

If you'd like to help me reach my goal, please visit the link below and search for my name.

[Women Build 2026](#)

Your encouragement and generosity truly mean so much to me.

Thank you for being part of this journey with me!

With gratitude,

[Your Name]